

Maximize Pharmaceutical Sales and Marketing Effectiveness



MyVitalSignsRx™ is a powerful analytical reporting and querying application that increases your effectiveness in guiding pharmaceutical sales and marketing strategies and tactics. This web-based turnkey application utilizes a simple to use interface and is specifically designed to maximize the effectiveness of sales and marketing executives, sales operations/market research functions, and field sales teams who lack the staff and resources to support their own sales and marketing data warehouse.

Attain the Analytical Capabilities of Large Pharma

- Determine sales force and targeting effectiveness.
- Monitor new product introductions, as well as sales performance of existing products.
- Use dashboards/score cards to monitor goals and priorities.
- Analyze the success of marketing campaigns.
- Calculate incentive compensation payouts.
- Understand customer retention and defection issues.
- React to threshold-based alerts identifying outlier conditions.

Save Time, Save Money

Faster decisions give you an advantage over your competition. With a robust reporting library and proven methodologies, **MyVitalSignsRx™** can be completely deployed in less than 90 days.

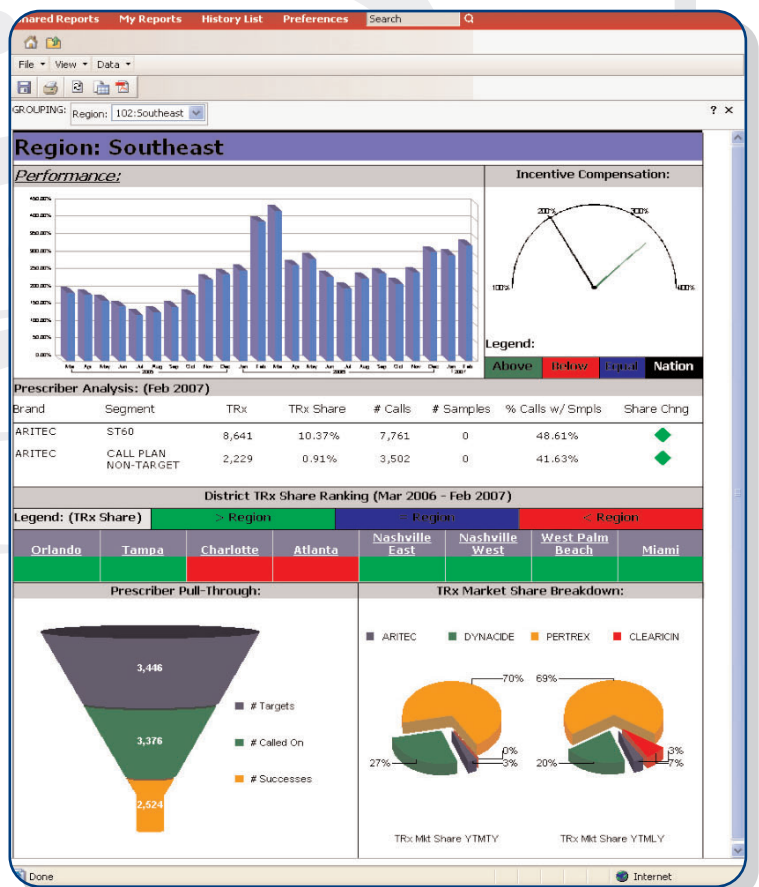
The MyVitalSignsRx™ executive dashboards present comprehensive data through the use of score cards, key performance indicators, and data visualization — allowing decision makers to quickly pinpoint issues and identify opportunities. The results allow sales and marketing organizations to understand and react to changing market conditions quickly.

Benefits

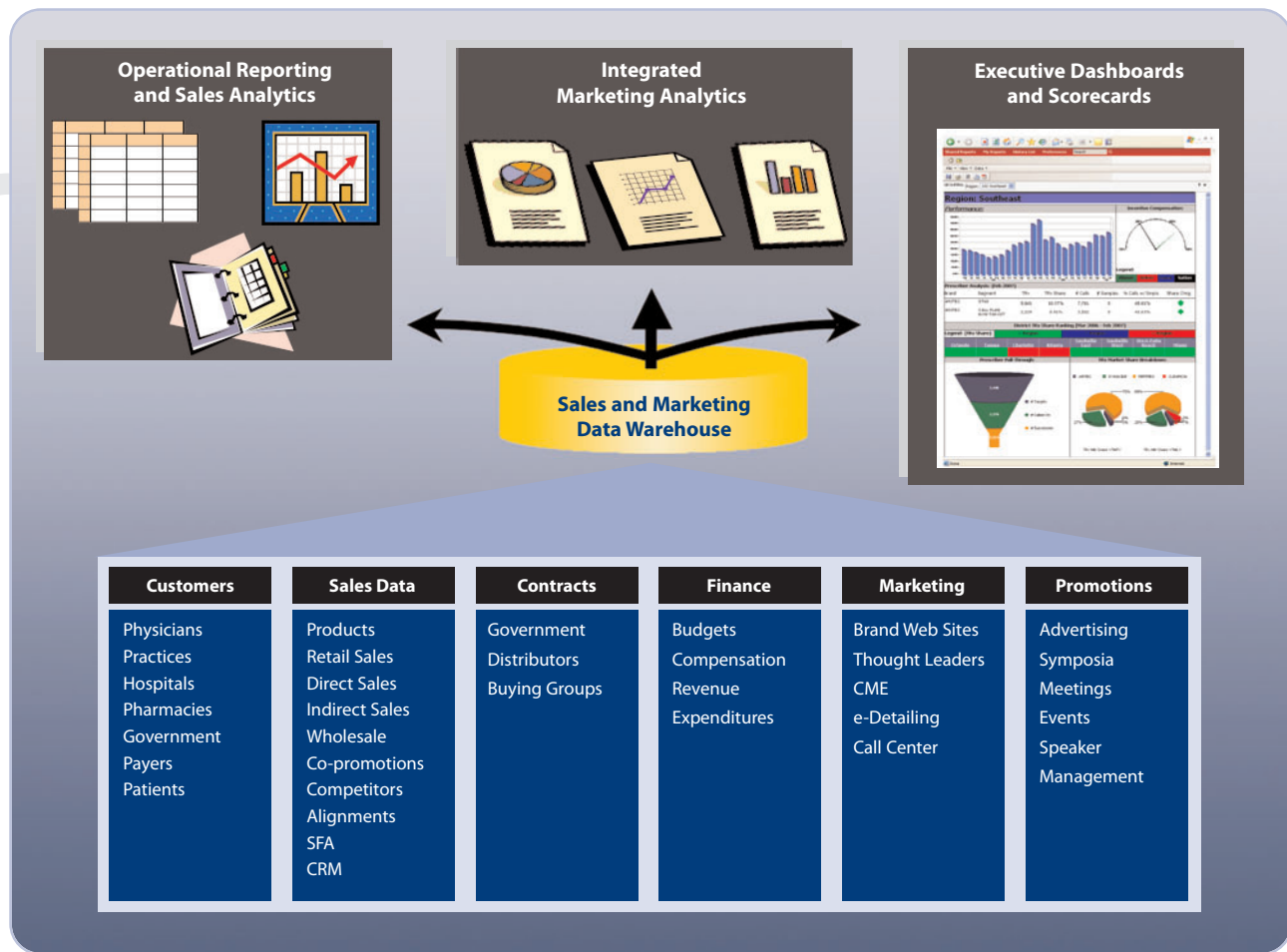
- Large Pharma Analytics
- Deploy in 90 Days
- Cost Effective

Grows with Your Business

Because the **MyVitalSignsRx™** solution is data agnostic, it can easily accommodate additional data sources which is a great advantage when your business is growing, adding products, involved in copromotions, or mergers or acquisitions. Moreover, **MyVitalSignsRx™** can be in-sourced at a future date.



It's All About the Data



Leverage Data into Better Decisions

The **MyVitalSignsRx™** solution integrates disparate data sources to reveal a roadmap of business intelligence and decision support capabilities that rival the resources of any large pharmaceutical organization.



Improve Your Pharmaceutical Sales and Marketing Effectiveness ... in Less than 90 Days.

Contact us today for more information or to schedule a **MyVitalSignsRx™** demo.



Biltmore Technologies is the leader in pharmaceutical sales and marketing analytics. Biltmore's flagship product, **MyVitalSignsRx™**, is a hosted sales and marketing analytics application for small and mid-tier pharmaceutical companies that increases sales effectiveness by guiding and maximizing sales and marketing results.

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